NARIVA TOURS WEBSITE DEVELOPMENT PROPOSAL

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1. Introduction

This proposal outlines the full scope of work, deliverables, timelines, and costs for the design, development, and deployment of the NARIVA Tours website and booking system.

2. Project Objectives

- Build a world-class tourism website to showcase NARIVA Tours' travel styles, experiences, and unique value.
- Improve customer trust through professional design, SEO, and storytelling.
- Provide a seamless booking and inquiry experience for international clients.
- Create an internal admin panel for managing tours, content, blogs, bookings, and calendars.
- Align the platform with halal-focused, privacy-sensitive travel needs.
- Support future growth through an AI-ready booking system.

3. Technology Stack

- Frontend: Vue.js / Tailwind
- Backend: Laravel
- Database: MySQL
- Hosting: Optimized VPS
- Integrations: WhatsApp API, Email, Google Analytics
- Future-ready for AI automation

4. Deliverables

- Fully responsive website
- Admin control panel
- Booking system (optional)
- Tour PDF system
- Blog system
- CMS for all content
- Security, backups, optimization
- Hosting setup & domain linking

5. Timeline

Phase	Duration
UI/UX & Wireframes	3–5 days
Frontend Development	5–7 days
Backend & Admin Panel	7–12 days
Booking System	3–5 days
Testing & Launch	3 days

Estimated Total: 3–4 weeks

6. Pricing

One-Time Payment

Item	Amount
Website Development	TZS 850,000
Domain	50,000/year
Hosting	150,000/year

Total **one time** cost: 850,000/=

Total **Yearly** Renewals: 200,000/=

Monthly Subscription (Booking System)

Booking & Calendar System: 85,000 / month

Includes:

- Secure bookings database

- Customer management

- Calendar system

- Trip inquiry management

- Monthly improvements

- AI-ready architecture

- **Support** & **maintenance**

- **Backups** + uptime monitoring

8. Payment Terms

- 50% upfront
- 50% upon completion before deployment
- Monthly subscription begins after launch

9. Why Choose Pamoja INC.

- Fast delivery with premium quality
- Perfect blend of modern tech + local understanding
- Experience with tourism and event systems
- AI-powered future enhancements included
- Reliable long-term partner